

مع رئيس الوزراء:

طبعت: توقيع مذكرات تفاهم مع 30 شركة عالمية ومحالية لبناء قدرات الشباب بمبادرات أجيال مصر الرقمية

تكثيفاً للمعلومات، فضلاً عن "مبادرة رواد مصر الرقمية"، وغيرها.
أوضح أنه في إطار حرص الوزارة على تبادل الخبرات الدولية، قامت
وزارة، خلال ديسمبر الجاري، بتوقيع مذكرات تفاهم مع 30 شركة
الممية و المحلية لبناء القدرات الرقمية للشباب الملتحقين بميارات أجيال
صحر الرقمنة، هذا بالإضافة لاستضافة مصر ممكلة في وزارة الاتصالات،
بالتعاون مع مفوضية البنية التحتية والطاقة بالاتحاد الأفريقي، ورشة
تمكيل لبناء القدرات بشأن تنفيذ الإطار القاري لسياسة البيانات لدول
الاتحاد الأفريقي.

المعلومات والاتصالات بهدف دعم أنشطة ريادة الأعمال في مصر وربطها بالเทคโนโลยيا والتكنولوجيا والتصنيع؛ وذلك من أجل تمهيز الشركات الناشئة محلياً ومتمنكها من مواجهة أي تحديات حتى يتسمى لها سد احتياجات قطاع صناعة، بما يسهم في تحقيق رؤية مصر 2030.

ولفت وزیر الاتصالات لبعض المبادرات والندوات والبرامج التي تهدف إلى صقل المهارات التكنولوجية للشباب، ومن ذلك إطلاق مبادرة شباب مصر الرقمية "من قبل المعهد القومي للاتصالات، وكذا دورة تربوية مجانية حول "إنقاذ البرمجة الشيئية بلغة C++، يُقدمها معهد

استعرض وزير الاتصالات وتكنولوجيا المعلومات بعض الجهود المبذولة
من قبل الوزارة في سبيل التهوض بقطاع التكنولوجيا الواعد في مصر،
مشيراً إلى أن وزارة الاتصالات تحرص على تطوير الاستراتيجيات والرؤى
لما يتحقق منها من أهداف الوطنية ذات الصلة بتمكين القطاع الخاص، وتطوير
قدرات البشرية وتعزيزها، فضلاً عن تعزيز مسارات التعاون الدولي
بما ينبع من اتفاقيات التعاون الدولي.

كتب : وائل الجعفرى - غادة حلمي

أكمل الدكتور مصطفى مدبولي - رئيس مجلس الوزراء، على الدور الوثيق لقطاع الاتصالات وتكنولوجيا المعلومات في الارتفاع بكل القطاعات الأخرى، وتحقيق أبعاد التنمية المستدامة في مصر.

جاء ذلك خلال لقاء رئيس الوزراء مع الدكتور عمرو طلعت - وزير الاتصالات وتكنولوجيا المعلومات؛ لاستعراض بعض ملفات عمل الوزارة



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**وزير العمل إلافق منصة إلكترونية للعملاء
غير المنتظمة تسهيل تقديم الخدمات**

أكد حسن شحادة - وزير العمل أهمية تسريع الإجراءات التنفيذية، التي بدأت بالفعل ببيان "المنصة الإلكترونية"، التي تهدف إلى تقديم خدمات العمالة غير المنتظمة إلكترونياً، وذلك من كل جوانبها "المالية والفنية وقواعد البيانات"، تماشياً مع سياسات "الوزارة" نحو التحول الرقمي، بهدف ميكنة تلك المنظومة لتسهيل إجراءات تسجيل البيانات والمعلومات على المقاولين وأصحاب الأعمال والشركات الوسيطة التي تمثل بها عمالة غير المنتظمة، وتسهيل كل الإجراءات وبيانات التسجيل. جاء ذلك خلال استكمال اجتماعاته مع المختصين بشئون العمالة غير المنتظمة، وبilateral التحول الرقمي بالوزارة. مشيراً أن هذه المنصة الإلكترونية الجديدة سوف تؤمن صحة، ودقة قاعدة البيانات، مما سيرتبط عليه تقديم الخدمات بشكل دقيق وسريع ولاقى تفانيًّا التوجهات الرئيس عبد الفتاح السيسي - رئيس الجمهورية.. كما وجه الوزير بسرعة تجهيز مديريات العمل لتسهيل التعامل مع المنظومة الجديدة.

وشهد "الوزير" مع المختصين عرضًا عن كيفية دخول المقاولين تسجيل بياناتهم على المنصة المزمع إطلاقها تمهيداً للحصول على الخدمة إلكترونياً تماشياً مع توجيه الدولة المصرية نحو التحول الرقمي.

الحكومة .. النظام البيئي .. البنية المعلوماتية .. البيانات .. الموارد البشرية والتكنولوجيا أهم محاور تحسين مؤشر «AI»

كتاب: مصطفى ابراهيم - سارة نور الدين

أكـدـ الـدـكـوـرـ عمـرـ طـلـعـتـ وـزـيرـ الـاتـصالـاتـ وـتـكـنـوـلـوـجـياـ الـمـعـلـومـاتـ وـرـئـيـسـ الـمـجـلسـ الـوطـنـيـ لـذـكـاءـ الـاصـطـنـاعـيـ أـنـ الـمـرـحـلـةـ الثـانـيـةـ مـنـ الـاسـتـراتـيـجـيـةـ تـسـتـهـدـفـ تـحـسـينـ مـؤـشـرـ الـذـكـاءـ الـاصـطـنـاعـيـ الـوطـنـيـ مـنـ خـلـالـ تـفـيـدـ عـدـدـ مـيـادـاـتـ عـبـرـ 6ـ رـاكـزـ مـحـورـةـ هـيـ الـحـوكـمـ،ـ الـنـظـامـ الـبـيـئـيـ،ـ الـبـلـيـغـ الـمـعـلـومـاتـيـ،ـ الـوـبـلـيـانـاتـ،ـ الـمـوـادـ الـبـشـرـيـ،ـ الـتـكـنـوـلـوـجـياـ؛ـ مـشـيراـ إـلـىـ اـعـتـدـادـ الـمـرـحـلـةـ الثـانـيـةـ مـنـ الـاسـتـراتـيـجـيـةـ لـعـدـدـ مـيـادـاـتـ ذاتـ الـأـولـوـيـةـ ضـمـنـ هـذـهـ الـمـاـهـوـرـ وـهـيـ تـعـزـيزـ نـطـاقـ الـاسـتـثـمـارـ،ـ وـرـفـعـ مـسـتـوىـ الـوعـيـ الـعـامـ بـذـكـاءـ الـاصـطـنـاعـيـ،ـ وـجـذـبـ الـاستـثـمـارـاتـ فـيـ مـيـالـ مـرـاكـزـ الـبـيـانـاتـ،ـ وـتـمـكـينـ إـدـارـةـ مـراـضـ دـوـرـةـ حـيـةـ الـبـيـانـاتـ الـمـحـلـيـ،ـ وـالـاسـتـثـمـارـ فـيـ تـقـمـيـةـ الـقـدـراتـ فـيـ مـيـالـ الـذـكـاءـ الـاصـطـنـاعـيـ،ـ وـبـنـاءـ مـسـتـدـلـةـ تـكـنـوـلـوـجـياـ اـعـتمـادـاـ عـلـىـ تـطـبـقـ تـكـنـوـلـوـجـياـ نـمـاذـجـ الـبـيـانـاتـ الـكـبـيـرـ،ـ جـاءـ ذـكـاءـ الـذـكـاءـ الـاصـطـنـاعـيـ بـرـئـاسـةـ الـدـكـوـرـ عمـرـ طـلـعـتـ وـزـيرـ الـاتـصالـاتـ وـتـكـنـوـلـوـجـياـ الـمـعـلـومـاتـ؛ـ وـتـمـ اـسـتـعـرـاضـ الـجـهـودـ الـمـبـذـولةـ لـإـعـدـادـ الـمـرـحـلـةـ الثـانـيـةـ مـنـ الـاسـتـراتـيـجـيـةـ الـوطـنـيـةـ لـذـكـاءـ الـاصـطـنـاعـيـ عـلـىـ

دبلولي يبحث مع شركتين صينيتين فرص الاستثمار والتمويل بمجالي تصنيع الخلايا الشمسية وأشباه الموصلات

A photograph of a formal meeting in a conference room. On the left, a group of Egyptian officials in dark suits are seated around a long, curved conference table. In the center, a large Egyptian flag is displayed on a stand. On the right, several Chinese investors in business attire are seated across the table. The room has large windows in the background showing a cityscape.

على الوصول لنسبة تصنيع محلي تصل إلى 90% من المنتج النهائي. كما تطرق لخبرات الشركة في مجال تصنيع أشباه الموصلات، التي تمثل مُدحلاً مهمًا في صناعة السيارات الكهربائية، معرباً عن تطلع الشركة للتعاون مع مصر في مجال السيارات الكهربائية من خلال أشباه الموصلات.

من جهةه أكد رئيس شركة «هونتي كابيتال» أن الشركة بإمكانها توفير التمويل لمصر لدعمها على المضي قدماً في مجالات التعاون المقترنة.

رئيس شركة «الصين الوطنية لمواد البناء» إن الشركة تمتلك خبرة عالمية في عدة مجالات منها الأسمدة والزجاج والفايبر جلاس، بخلاف الخبرة المتوفرة لديها في مجال تصنيع مكونات الخلايا الشمسية والطاقة المتجدددة مؤكداً أن الشركة قادرة على توفير العملية الانتاجية في مختلف مراحلها بالنسبة لإنتاج الخلايا الشمسية على ضوء توافق عناصر الانتاج في مصر حيث تمتلك الشركة التكنولوجيا اللازمة لتصنيع الخلايا الشمسية، وأنها قادرة على الوصول لنسبة تصنيع محلي تصل إلى 90% من المنتج النهائي.

يشكر رئيس الوزراء أهمية الاستثمار في شهادات، دفعاً لسبل التعاون المشترك مع الشركة خلال الفترة الراهنة، معرباً عن تطلعه للحصول على تفاصيل ورؤية محددة من الشركة للتعاون بين الجانبين في مجالات المقترنة.

وخلال الاجتماع، أعرب برر قطاع الأعمال عن تطلعه لاستمرار العمل مع شركة «الصين الوطنية لمواد البناء» في مختلف المجالات، بما في ذلك أشباه ووصلات والخلايا الشمسية.

من جهةه قال بينج شو -

أكـدـ الدـكتـورـ عـاصـمـ الجـزاـرـ وزـيرـ الـاسـكـانـ

لـلمـرأـةـ وـالـمـجـمـعـاتـ الـعـمـرـانـيـةـ،ـ أـهـمـيـةـ

هـنـوـمـ الـعـمـرـانـ وـالـبـنـاءـ الـأـخـرـ،ـ وـفـوـاـنـدـ الـبـيـثـةـ

الـاقـتصـادـيـةـ وـالـجـمـعـيـةـ وـغـرـبـهاـ،ـ حـيـثـ يـهـيفـ

رـشـيدـ اـسـهـلاـكـ الـمـوـارـدـ،ـ وـتـقـيـيقـ الـخـصـوصـيـةـ

مـوـماـطـينـ،ـ وـالتـوـافـقـ وـالـإـنـسـجـامـ معـ الـبـيـتـةـ

مـحـيـطـةـ بـالـإـنـسـانـ،ـ وـالـحـفـاظـ عـلـيـهـ،ـ مـاـ يـحـقـقـ

وـدـودـ الـحـيـاةـ لـلـمـوـاطـنـينـ،ـ وـيـعـودـ عـلـيـهـ بـالـنـفـعـ

نـ خـلـالـ تـقـلـيلـ قـوـفـاقـتـهـمـ عـلـىـ اـسـتـخـدـامـ

الـقـطـاعـ،ـ وـقـوـدـ،ـ وـقـوـفـاقـتـهـمـ عـلـىـ

وـضـعـ الـاقـتصـادـيـ لـلـدـولـةـ.ـ جـاءـ ذـلـكـ تـرـاسـهـ

جـمـعـيـاتـ الـأـمـانـةـ الـفـيـنـيـةـ لـلـجـنـةـ الـوـزـارـةـ

مـشـكـلـةـ يـقـارـرـ رـئـيسـ مـجـلـسـ الـوزـراءـ بـشـانـ

رـاسـةـ تـقـعـيلـ مـنـظـوـمـةـ الـعـمـرـانـ وـالـبـنـاءـ الـأـخـرـ،ـ

ذـلـكـ يـحـضـورـ مـثـلـيـنـ عـنـ جـمـعـ الـمـواـزـاـتـ

جـهـاتـ الـأـعـاءـ بـالـجـنـةـ أـوـضـعـ الـوـزـيرـ،ـ أـنـ هـنـاكـ

عـدـيدـ مـبـارـدـاتـ وـبـرـامـجـ الـتـيـ أـطـلـقـهـاـ

رـئـيسـ عـبـدـ الـفـتاحـ السـيـسـيـ -ـ رـئـيسـ الـجـمـهـورـيـةـ،ـ

تـعـمـلـ عـلـيـهـ الـجـهـاتـ الـمـتـعـدـدـ فـيـ الـدـولـةـ،ـ

تـسـيـسـ فـيـ نـفـسـ الـاتـجـاهـ الـذـيـ يـقـعـ الـهـدـفـ

نـ الـعـمـرـانـ وـالـبـنـاءـ الـأـخـرـ،ـ وـيـكـنـ الـرـيـطـ بـيـنـ

كـ الـمـادـرـاتـ وـالـبـرـاجـمـ،ـ وـالـبـنـاءـ عـلـيـهـ اـلـعـدـادـ

تـرـاثـيـجـيـةـ وـطـيـقـةـ لـتـحـسـينـ وـتـقـيـيقـ مـنـظـوـمـةـ

عـمـرـانـ وـالـبـنـاءـ الـأـخـرـ،ـ وـذـلـكـ فـيـ إـطـارـ رـؤـيـةـ

عـصـرـ 2030ـ،ـ وـالـمـخـطـطـ الـإـسـتـرـاتـيـجـيـ الـقـومـيـ

تـنـمـيـةـ الـعـمـرـانـ.



بروتوكول لتشغيل 20 مركزاً متنقلأً تقديم خدمات النيابة العامة

وزيرة التخطيط والنائب العام:

وخدمات تكنولوجية، مؤكدة أهمية المراكز التكنولوجية المتنقلة، حيث تساهم في توفير الخدمات الازمة للمواطنين بأقل تكلفة وأعلى جودة.

جدير بالذكر أن البروتوكول الذي تم توقيعه يتضمن تقديم عدد من الخدمات المتمثل في توفير خدمات إدخال البيانات ورفع القدرة التشغيلية لمكاتب النيابة العامة، إلى جانب توفير خدمات إعداد برامج الميكنة والتحول الرقمي وتوفير عدد كافٍ من السيارات المتنقلة المجهزة بالمعدات والأجهزة الحديثة والمعدات الازمة ولوائح التشغيل كافة والتي تعمل على تقديم الخدمات الرقمية للمواطنين.

يشار إلى أن إجمالي مراكز خدمات مصر المتنقلة والتي تم تسليمها لعدد من الجهات المختلفة حتى الآن بلغ 251 مركزاً متنقلأً وجاري تهيئـ 25 مركزاً فضلاً عن تسليم 198 مركزاً تكنولوجيا متنقل لـ 11 جهة، إلى جانب نشر 53 مركز خدمات مصر متنقل تقدم خدمات الأموال المدنية والشهر العقاري والتوثيق، والتضامن الاجتماعي والتأمينات

كتب: وائل الحسيني - أمين قدرى

وقعت د. هالة السعيد - وزيرة التخطيط والتنمية الاقتصادية وبروتوكول تعاون مع المستشار محمد شوقي النائب العام؛ لتعاون في تقديم خدمات النيابة العامة ضمن خدمات مصر لتوفير مراكز متنقلة في عدد من المحافظات ولرفع كفاءة قدرة التشغيلية لمكاتب وخدمات النيابة العامة، وذلك اطلاقاً من دور الوزارة في تطوير الخدمات الحكومية بالتعاون مع كل طاعقان الدولة.

أوضحت د. هالة السعيد أن البروتوكول يضمن توفير مراكز تكنولوجية متنقلة إضافية لتقديم خدمات النيابة العامة بواقع نـ 15 إلى 20 مركزاً تكنولوجيا متنقلـاً للعام الحالـ 2023-2022، وستتم إضافة 15 مركزاً جديداً خلال الشهـ القـ الـ القادـة إضافة خدمات النيابة العامة بمراكز خدمات مصر الثانية بالسكندرية، وشـ الشـ، وأسوانـ، إلى جانب رفع كفاءة القدرة التشغيلية لمكاتب النيابة العامة، وتوفير خدمات الدعم الفني

وزير المالية: تشجيع الاستثمار

كتب: مصطفى إبراهيم - وائل العجيري

أكمل الدكتور محمد معطيط - وزير المالية، أن الاقتصاد المصري أبدى تمايضاً وصعوداً أمام الازمات العالمية بتداعياتها وأثارها القاسية خلال السنوات الماضية بدءاً منجائحة كورونا، وحتى التوترات الجيوسياسية، واستطاع التعامل الإيجابي والمرن مع هذه التحديات الخارجية والداخلية، على نحو يجعلنا متوقعاً أن يكون الوضع الاقتصادي لمصر أفضل خلال العام المالي 2025-2026.

شكراً للدعم والتقدير والقطاع الخاص، تنفيذاً لتوصيات مؤتمر الاقتصادى الذى انعقد فى أكتوبر 2022، استعرضت الحكومة رانيا المشاط - وزيرة التعاون الدولى، تفاصيل المنصة الإلكترونية "رافق" للدعم المالي والتقى والقطاع الخاص، بت�ب: أمير طه - رشا حسين

الدولية للتنمية والتعافي والنمو

أفاق أرحب للقطاع الخاص: باعتباره قاطرة التنمية

الدولية تغطية

جريدة قطاعية مسليمة لأي مشات وشركات لا تتجاوز رقم أعمالها السنوي 10

كما هو معمول به في قانو

المتوسطة والصغرى ومتناهياً

يصن على مبلغ ضريبي مقطوع

صغيرة جداً من الإيراد حسب

الحاجة لامساك دفاتر وسجلات

للفحص لمدة 5 سنوات على

نظام تسجيل مسليمة لمزاولى

الإلكترونى قائم على تقديم

لضريبة القيمة المضافة، وإمسا

أضاً: مما يعزز امتنال الضريبي

غير المقumين ومصانع التوزيع

أضاف المنظومة الضريبية

عكفنا على تفديها خلال الس

تُساعدنا كثيراً في تحويل حقوق

الدولة لصالح المواطنين، حيث

يhood دموم الأنشطة غير الرسم

العدالة الضريبية والحد التناقض

كتب : ياسل خالد - محمد العطار

أكد الدكتور محمد معيط - وزير المالية، أننا حرصون على استقرار السياسات الضريبية، رغم قسوة التحديات الداخلية والخارجية، ونستهدف إرساء دعائم نظام ضريبي أكثر تحفيراً للاستثمار والإنتاج والتتصدير ودفع عملية الاقتصاد، من خلال إقرار حرم مخفية

والعمل الجاد على إزالة العقبات الضريبية، والاعتماد بشكل أكبر على الحلول الرقمية والحد من تدخل العنصر البشري، والتعامل الضريبي المرن الذي يرتكز على التوازن بين استبداد مستحقات الخزانة، والتيسير على الممولين، على نحو يجسّد في تطبيق الضريبة

القطبية المبسطة مع أي منشآت وشركات لا تتجاوز رقم أعمالها السنوي 10 ملايين جنيه،

الاستثمارات، والتمويلات الميسرة،

برامج التدريب وبناء القدرات.

جاء ذلك خلال مشاركتها بالجلسة النقاشية التي عقدها الاتحاد العام للغرف التجارية، حول تكين الشركات الناشئة، والمشروعات الصغيرة والمتوسطة ومتناهية الصغر، بحضور أحد وزكيبل - رئيس الاتحاد، والدكتور علاء عن الدين، عاصم الأحمد، وميرنا عارف - مدير عام شركة بيكروسوفت مصر، والدكتور خالد حنفي - أمين امتحانات الغرفة العربية، والعديد من ممثلي شركات القطاع الخاص ومجتمع الأعمال، والشركات الناشئة، والمشروعات الصغيرة والمتوسطة.

كتب : إبراهيم توفيق وتميمه ، ربط الجامعات

بشركات التكنولوجيا للدكتور رولا الأعمال

كتب : مصطفى إبراهيم - سماح سعيد

أكد الدكتور أيمن عاشور - وزير التعليم العالى

البحث العلمى، أهمية محور زيادة الأعمال

بقيمة 60 مليون جنيه : كاش وص

كتب: باكينام خالد - وائل العجيري

كشفت شركة باتلون المالية القابضة («باتلون»)، إحدى المؤسسات المالية الأسرع نمواً، عن قيام شركة كاش للتمويل منتهي الصغر («الشركة» أو «كاش»)، إحدى الشركات التابعة لباتلون، بتوقيع اتفاقية تعاون مع صندوق التحدي لتوظيف

لابتكار في الإستراتيجية الوطنية للتعليم العالي، حيث تم إطلاقها في مارس 2023، وصولاً إلى أن الاستراتيجية تسعى إلى تعزيز دور التعليم العالي والبحث العلمي في دعم التنمية الاقتصادية والاجتماعية في مصر، وذلك من خلال تطوير منظومة تعليمية وتحفيظ مُبتكرة ومتكاملة، بما يتيح احتياجات سوق العمل المحلي والأقليمي الدولي، مشيرةً إلى أن المبادرة تم إطلاقها تحت مبادرة «تحالف التنمية» التي تم عرضها على السيد الرئيس عبد الفتاح السيسي رئيس الجمهورية وقدم سيادته عرضاً لها، حيث تحقق قيمة شاملة هدفها تحقيق

NTRA holds the First Regulatory Forum for Citizen Services in cooperation with six regulatory authorities

By : Mostafa Ibrahim – Ghada Helmy

Under the auspices of the National Telecommunications Regulatory Authority of Egypt (NTRA), the First Regulatory Forum for Citizen Services was held today with the participation of six regulatory authorities, namely the Egyptian Environmental Affairs Agency (EEAA), the National Organization for Social Insurance (NOSI), the Egyptian Water and Wastewater and Consumer Protection Regulatory Authority (EWRA), Gas Regulatory Authority (GASREG), Waste Management Regulatory Authority (WMRA), and Land Transport Regulatory Authority (LTRA). The forum aims to share expertise and achieve cooperation among regulatory authorities, and improve the quality of life as well service level for citizens.

It also aims to maximize the use of digital services and ensure citizens can smoothly access such services. The forum was organized in line with supporting and enhancing the State's efforts to achieve digital transformation and provide high-quality digitized services for citizens.

Furthermore, 3 major axes were addressed by the forum which are raising the social awareness of digital services and ways to obtain them, the importance and role of cybersecurity in securing critical infrastructure, as well as the



regulatory and governing role of the State's different regulatory authorities to preserve the rights of users. It also tackled ways to achieve participatory regulation among entities in order to ensure citizens are satisfied with the services provided.

In this context, Eng. Hossam El-Gamal, Executive President of NTRA, emphasized the importance of cooperation among regulatory authorities to have a unified vision on smoothly accessing and reducing the time taken to provide digital services. He also highlighted the importance of promoting participatory regulation among all regulatory agencies and authorities, being the cornerstone of digital transformation and the provision of integrated digital services in different scopes, since providing participatory digital services depends mainly on coordination between various sectors.

Therefore, it has become necessary to achieve integration and cooperation among regulatory authorities to create an effective regulatory environment for governing services, and addressing the challenges raised by emerging technologies and integrated digital services. Moreover, Eng. El-Gamal stressed the importance of participatory regulation among regulatory authorities and institutions being a major global trend in service regulation and provision, and one of the most important mechanisms and criteria through which countries are evaluated and ranked on the global indicators set by international organizations.

It's noteworthy that the International Telecommunication Union (ITU) chose Egypt as a model for successful countries in the field of implementing participatory regulatory frameworks for telecom services provided to users, in a study conducted by ITU on many countries. This came as a result of the progress made by Egypt in moving up to a higher level of digital technologies in the Global Connectivity Index. The report issued by ITU praised the NTRA and the Egyptian experience for the capability of using participatory regulation as a tool to achieve an integrated digital economy and create an active regulatory environment that efficiently provides digital services.

Cash for Microfinance and CFYE launch "Underprivileged Entrepreneurs Reach Project" worth EGP60 million



By : Bakinam Khaled – Mohamed Elkholby

Beltone Financial Holding ("Beltone"), one of the fastest-growing financial institutions, announces that Cash for Microfinance ("Cash" or "the Company"), a wholly owned subsidiary of Beltone has signed an agreement with the Challenge Fund for Youth Employment ("CFYE"), a program that aims to empower youth employment through private sector support, to launch the "Underprivileged Entrepreneurs Reach Project" for a total of EGP60 million.

The agreement aims to provide financing to entrepreneurs, with a special focus on women and youth. To achieve this, Cash will capitalize on mobile branches, bringing financial services closer to underserved communities, through dedicated female loan officers equipped with all necessary tools to eliminate long commuting by women.

Cash will offer incremental loans, provide financial support for participation in local fairs, and assist in the development of a strong social media presence for entrepreneurs. It will offer comprehensive training programs to enable entrepreneurs to effectively maintain and promote their businesses.

Marcos Nabil, Chief Executive Officer of Cash for Microfinance, commented: "This project initiates a series of collaborations with international entities to support entrepreneurs, aligning with our previous announcements. Our goal is to offer innovative, easily accessible financing solutions and products, coupled with comprehensive training programs. The focus is to ensure holistic development, operational effectiveness, and market expansion for entrepreneurs through exhibitions and new sales outlets. Ultimately, we aim to create numerous job opportunities, enhance skills and contribute to the microfinance sector's growth".

Ola Farrag, CFYE Country Lead said: "In Egypt, the fund aims to reach its goal through co-investing in innovative private sector-led initiatives to tackle youth unemployment. The project includes the creation of about 2,500 jobs for youth. Cash will reach these entrepreneurs in their communities and homes through mobile branches, giving them local assistance and quick access to finance through the development of a digital enabling app. Meanwhile, Cash will also accelerate change in the microfinance business by establishing a training school focused on enhancing the skills of recent graduates (50% of whom are women), allowing them to enter the microfinance workforce. The partnership with Cash aims to finance low-income projects, fostering growth for small businesses and creating sustainable job opportunities. This initiative specifically targets social and economic development, with a focus on empowering women and youth in Upper Egypt".

Aiming to enhance their operations efficiency Deutschland Technology partners with WAVZ to implement cutting-edge SAP ERP solutions.

By : Wael Elgafary – Sarah Noureldene

WAVZ for Digital Transformation, the leading digital solutions provider in the Middle East and Africa region, and Deutschland Technology, a pioneering Egyptian company in the domain of fire-fighting systems and technological pioneer in the field of electrical, mechanical, and sanitary engineering, signed a cooperation agreement whereby Deutschland Technology will benefit from WAVZ services and expertise to implement cutting-edge cloud-based SAP ERP solutions, which will enable Deutschland Technology to enhance their financial and accounting operations, manage their financial and human resources, and their relationships with their suppliers more efficiently and in accordance to the latest advanced international standards.

"Our vision is to provide

distinguished and professional services in the field of fire-fighting systems and technological systems. We also specialize in the fields of electrical, mechanical, and sanitary engineering.

the right information that enables them to do so." By implementing SAP ERP solutions, Deutschland Technology will have access to real-time and relevant business insights, which will help them ensure their compliance with the latest advanced global standards of project management. This will enable them to manage and track their projects efficiently and accurately according to the targeted timeframes and milestones, while also monitoring both the financial and resource costs involved. SAP ERP will also help them collaborate efficiently with their global suppliers and partners by enhancing their supply chain processes including forecasting, inventory management, and monitoring supply, demand, and deliveries. Last but not least, SAP ERP will enable Deutschland Technology to enhance their business goals.

"We are proud to be chosen by Deutschland Technology to implement their integrated SAP ERP solutions. We have a proven track record of successful SAP implementations across different types of businesses of different sizes", said Engineer Amr Esmat, CEO and Managing Director of WAVZ. "We are confident that we can help Deutschland Technology achieve their business goals. This will enable them to run their business more efficiently, reduce costs, and make better business decisions by having



T-vencubator, the first Egyptian Technology-focused Venture Capital and Incubator, is now live

By : Ghada Helmy – Mostafa Ibrahim

In the heart of Egypt's innovation hub, T-Vencubator introduces 'Vencubation'—a unique blend of Venture Capital and Incubation, committed to solving everyday challenges through tech-driven solutions. As the first Egyptian Tech Venture Capital and Incubator, T-Vencubator exclusively invests in Egyptian startups with a vision to digitize the nation and address the daily hurdles faced by its citizens.

Reem Safty, T-Vencubator's CEO, expressed, "We believe that technology will solve a lot of Egypt's problems. We're not just putting money into startups; we're investing in exceptional talents that

are shaping the future of Egypt." T-Vencubator is dedicated to reshaping Egypt's future by fostering local innovation and providing a platform for startups to thrive. The company's mission is anchored in solving everyday problems through technology, leveraging its unique position as the first Egyptian Tech Vencubator while doing that in a unique style rooted from the Egyptian culture. "The 'T' in T-Vencubator signifies our

core values: Tomorrow, Togetherness, Technology, Transformation, and Talents. We're paving the way for a brighter and more progressive Egypt," adds Hazem El Samra, Head of Growth & Marketing in T-Vencubator.

Digitalizing Egypt is a step to a better Egypt, and in a rapidly evolving tech startup scene, we recognize that local insight, guidance, and financial support are indispensable for fostering innovation. T-Vencubator stands as a homegrown solution, filling the void in the Egyptian ecosystem by providing startups with the critical elements they need for success. Our involvement goes beyond financial investment; it is a partnership that combines expertise, mentorship,



MBZUAI contributes to world-leading GenAI, open-source initiatives, and a pipeline of talented practitioners in 2023

By : Wael Elgafary – Wael Elhosany

The impact of generative artificial intelligence (GenAI) has continued to positively impact industry throughout 2023, and Mohamed bin Zayed University of Artificial Intelligence (MBZUAI) has played an increasingly prominent role as part of the global research community.

Delivering a state-of-the-university address this month at the university's Masdar City campus, President and University Professor, Eric Xing, highlighted MBZUAI's success in increasing the diversity of its faculty and graduate community in 2023, as well as the progress made in building industrial capabilities by working on major application projects in collaboration with leading global partners.

These included the development of cutting-edge large language models (LLM) and software infrastructure such as Jais, the most advanced Arabic LLM, in partnership with Abu Dhabi-based technology group



Core42, a subsidiary of G42, and Cerebras Systems. A joint team of researchers from UC San Diego, UC Berkeley, Carnegie Mellon University (CMU), Stanford, and MBZUAI also developed Vicuna, a sustainable LLM that was released during the year. The recent unveiling of Jais Climate for COP28 UAE held in Dubai marked the world's first bilingual LLM dedicated to climate intelligence and was also developed alongside Core42. In collaboration with Petuum and Cerebras Systems, MBZUAI launched LLM360—a large language model release framework that fosters transparency, trust, and collaborative research.

"Our university has developed a significant array of intellectual assets and plays host to a remarkable pool of talent, which has enabled us to play a key research and development role in the field of generative AI," Xing said. "We are actively training the next generation of AI specialists who will contribute to and even elevate the level of knowledge and excellence in this important area of human development. I am

very proud that we have achieved so much in just four years of operation—with a host of milestones yet to come."

The launch of the Institute of Foundation Models (IFM), combined with the new MBZUAI Metaverse Center (MMC), cements the university at the forefront of GenAI development. As one of a few institutes worldwide that can deliver such advanced applications, MBZUAI remains dedicated to furthering open-source and transparent research to propel advancements forward. As such, MBZUAI is the only UAE institution to become a founding member of the AI Alliance—a coalition of more than 50 companies and research institutions led by IBM—which aims to responsibly accelerate and democratize access to AI for users around the world.

With health one of three key research pillars, MBZUAI has emerged as a significant force in the digital healthcare space, partnering with some of the world's most active and innovative start-ups in joint IP generation and signing agreements with Cleveland Clinic Abu Dhabi, Pure Health, Quris-AI, Infinite Brain Technologies, and Emirates Health Services during the year.

"Vodafone Egypt" signs a partnership agreement with Arabiya Development and Real Estate Development to provide triple play services at "Sun Capital"

By : Basel Khaled – Ameen Kadry



Arabiya Group, and Ahmed Shoukry, Chairman The Board of Directors of the Arab Group, and Engineer Amr Diab, Vice President of the Arab Group for Technical Affairs.

According to the partnership agreement, Vodafone Egypt will provide integrated communications services "Triple Play" in the Sun Capital project, including high-speed Internet solutions, fixed telephone services, and digital television (IPTV), through fiber optic cables with speeds of up to 1 gigabit per second. Using the latest technologies available in the Egyptian

market, these services are expected to begin operating in April 2024. For his part, Karim Eid, Head of Consumer Marketing at Vodafone Egypt, said: "We will work to develop the infrastructure of the Sun Capital project to provide integrated communications services at the highest international standards, with the aim of providing advanced communications services that contribute to facilitating the daily lives of the project's residents, based on Vodafone's experience." "Extensive Egypt and its advanced technologies, in addition to

HAKBAH SAVINGS PLATFORM - PARTNERS WITH MENA'S LEADING OPEN BANKING PLATFORM - TARABUT



By : Bakinam Khaled -Mostafa Ibrahim

Hakbah - the KSA-based fintech savings platform - announces a new partnership with Tarabut - MENA's leading open banking platform, and an investor in the region's digital transformation.

The partnership has several benefits for Hakbah as it simplifies and expedites various tasks. It will enable streamlined onboarding and enhanced data processing for customers, reduce the cost of Hakbah's service, cut data processing time by 40%, and expand the customer offering by 20%. These significant improvements will be facilitated by Tarabut's open banking connectivity platform and other products. Tarabut's mechanisms will also empower Hakbah to deliver innovative and tailored solutions, addressing current and future customer needs.

Today's announcement is consistent with Hakbah's strategy to partner with major players, to offer the best services, at an affordable cost.

Naif AbuSaid, The Founder of Hakbah, commented: "This partnership is a combination of industry leaders. We are delighted to collaborate with a stellar platform such as Tarabut, as we further digitise traditional savings habits. Hakbah prides itself on the robust AI-powered technology base underpinning its savings engine and will always look to align with world-class partners to give the Company a further competitive edge. Tarabut has significant appeal technologically and commercially, which aligns perfectly with Hakbah and its ambitions for future growth."

Abdulla Almoayed, CEO and Founder of Tarabut, commented: "I am truly inspired by Hakbah's mission to modernise traditional savings and enhance financial inclusion in Saudi Arabia. Hakbah stands as a testament to the power of innovation and resilience, and our partnership is carving a path toward a more inclusive and accessible financial future for all. We are proud to join Hakbah on this journey."

Hakbah is one of MENA's fastest growing start-ups and operates in KSA's \$20.5 billion Household Savings market. The Company has recorded a 23x increase in revenue over the last 20 months, struck several blue-chip partnerships with the likes of flynas, the national airline of Saudi Arabia and the leading low-cost airline in the Middle East, has a customer base of over 500,000 users (of which 70% are between 21-35 years old), and hired a top-tier product and development team.

Hakbah's social savings platform - which strengthens financial inclusion and fully integrates with any banking system in less than a week - includes the digitization of traditional group savings (Jameya) with the purpose to spend on financial needs. Popular in over 60 countries worldwide, savings groups are a popular and traditional savings behavior. Hakbah's users prioritize total needs over time and share the pool of money - which is rotated amongst them. This elevates traditional savings behavior, allows saving for purpose, and increases financial literacy.

High-performance security routers for OT networks

By : Mohamed Elattar – Rasha Hussein



(11/23) The security routers of the mGuard product family from Phoenix Contact protect your industrial OT networks against unauthorized access, either by people or malware. The new FL MGUARD 2105 and FL MGUARD 4305 versions with integrated switches will be presented for the first time at SPS 2023.

The new Gigabit security routers make it possible to control and secure communication within a production network. Machines, systems, and plants will be protected against cyberattacks and manipulation. The mGuard product family features a high processing speed. The devices achieve a data throughput of almost 1,000 Mbps. This means that

the individual network segments are protected against excessive data volumes, network overload, and unauthorized access. Secure remote maintenance is also possible with the mGuard security routers. Encrypted VPN communication enables machines and systems to be maintained remotely via any network. A firewall function in the VPN tunnel further increases security. The new versions are ideal for machine builders and system manufacturers, as well as system operators .

During the Prime Minister's meeting with the Minister of Communications:

Signing memorandums of understanding with 30 international and local companies to build the capabilities of young people enrolled in Egypt's digital generations initiatives.

By: Mostafa Ibrahim - Ghada Helmy

Dr. Mostafa Madbouly, Prime Minister, stressed the close role of the communications and information technology sector in advancing all other sectors and achieving the dimensions of sustainable development in Egypt. This came during the Prime Minister's meeting with Dr. Amr Talaat, Minister of Communications and Information Technology. To review some of the Ministry's work files, the Minister of Communications and Information Technology reviewed some of the efforts made by the Ministry to advance the promising technology sector in Egypt, indicating that the Ministry of Communications is keen to develop strategies and visions in a manner consistent with national goals related to empowering the private sector, developing and enhancing human capabilities, in addition to enhancing international cooperation paths to exchange experiences. In this regard, Dr. Amr Talaat confirmed that the end of the first phase of the "National Artificial Intelligence Strategy" is approaching, explaining that the second phase of the strategy is being prepared to be compatible with the rapid developments in the field of communications and



information technology, as this phase aims to improve the "National Artificial Intelligence" indicator. By implementing a set of initiatives across 6 pivotal pillars: governance, enabling environment, information architecture, data, human resources, and technology. The Minister also noted the launch of the Egypt Digital Innovation Centers and the Center for Technological Innovation and Entrepreneurship, in partnership with the Chamber of Information and Communications Technology Industry, with the aim of supporting entrepreneurship activities in Egypt and linking them to technology and manufacturing. This is in order to stimulate local startups and enable them to face any challenges so that they can meet the needs of the industrial sector, thus contributing to achieving Egypt's Vision 2030.

CorporateStack achieves 200% Growth Rate in 2023 and signs Partnerships with Major Telecom Operators

By :Mohamed Eltar - Samah Saeed

In an exceptional success surpassing expectation, CorporateStack, The Egyptian Startup specializing in digital transformation solutions, concluded 2023 with a series of remarkable achievements. The company succeeded in strengthening its position in the regional business market, thanks to a clear and robust strategic vision, a dedicated team, excellence in business management, and the ability to adapt to rapid market changes. During 2023, "CorporateStack," specializing in software solutions for digital transformation, achieved significant growth, reaching a 200% increase in its business volume. This reflects the outstanding efficiency in project management and innovation in providing technical solutions that meet the diverse and growing market needs. CorporateStack offers comprehensive solutions and services, including Enterprise Resource Planning (ERP), Human Resources Management, Customer Relationship Management, Project Management, Purchasing, Warehousing, and Corporate Assets Management solutions. Additionally, the platform provides electronic invoicing solutions, aligning with the Egyptian



government's direction to integrate the informal economy into the formal economy. The partnership with "Vodafone Egypt" supported CorporateStack's growth in the Egyptian market, with its solutions available on Vodafone's V-Hub platform, designed to assist small and medium-sized businesses in their digital transformation journey. CorporateStack aims to become the preferred provider of cloud solutions for small and medium-sized enterprises in Egypt. According to Eng. Mohamed Aabedeen, Co-founder and Managing Director of CorporateStack in Egypt, the company's solutions redefine business processes and provide seamless experiences that help companies showcase their best. In a significant strategic move reflecting its commitment to enhancing digital transformation in the Saudi market and its

Beltone Leasing and Factoring signs Sale and Leaseback Agreement with Kandil Glass worth EGP250 million

By : Bakinam Khaled - Sarah NourEldeen

Beltone Financial Holding ("Beltone"), one of the fastest growing financial institutions, announces that its wholly owned subsidiary Beltone Leasing and Factoring has signed a sale and leaseback agreement worth EGP250 million with Kandil Glass ("the Company"), one of the largest producers of glass containers for various industries in Egypt and the Middle East. The agreement involves the sale and leaseback of real estate assets and production lines owned by Kandil Glass for a

period of five years, aiming to assist the Company in financing working capital and investment requirements to support its growth plans.

Amir Ghannam, CEO of Beltone Leasing and Factoring, commented: "Thrilled to announce our strategic partnership with Kandil Glass, a leading company in the glass manufacturing industry. As we embark on this exciting venture, our commitment is to expand our leasing and factoring portfolio, reaching new horizons and diversifying our customer base across various sectors, with a particular focus on export-



oriented industries". Ghannam has expressed his confidence in Beltone Leasing and Factoring's ability to persist in delivering the most innovative leasing and factoring products and services to our valued customers.

Eng. Khalil Kandil, Chairman

and CEO of Kandil Glass, commented: "We are delighted to have Beltone Leasing and Factoring as our esteemed partner in this significant deal. The exceptional professionalism and evident expertise of their team were apparent throughout the entire transaction, and we extend our sincere gratitude for their prompt execution and unwavering support. This collaboration marks a pivotal moment for us, reinforcing our position as a leader in the glass manufacturing industry. It's not only signifies a successful partnership but also strengthens our strategic expansion plans".

It is noteworthy that the Egyptian glass industry not only generates employment opportunities but also serves as a crucial catalyst for various industrial activities, meeting essential local consumption and export demands. Kandil Glass stands out as a venerable figure in this landscape, being one of the oldest and most established glass manufacturers in Egypt and the Middle East, tracing its rich history back to 1865. The Company's enduring legacy and commitment underscore its integral role in contributing to the vitality and growth of the regional glass industry.

Iristel Launches Telecom Services for Microsoft Teams Phone

By : Mostafa Ibrahim - Ameen Kadry

Iristel, a globally renowned telecommunications operator, is thrilled to announce inclusion in the select group of telecommunications providers offering Operator Connect for Microsoft Teams Phone. This marks a significant milestone in Iristel's journey to empower businesses with seamless and enhanced communication solutions. Iristel, a proud Canadian service provider, is set to make Operator Connect available across Canada, USA and select locations in Europe, and Africa, catering to an array of organizations eager to extend their Microsoft Teams deployments to include Teams Phone. Notably, Iristel is proud to be at the forefront of introducing Operator Connect in Kenya, further expanding our commitment to delivering cutting-edge communication solutions on a global scale. Operator Connect is a groundbreaking addition to Iristel's comprehensive suite of communications services, custom-tailored for organizations transitioning from traditional office phone systems to the modern, cloud-based Teams Phone. Iristel's Managed Calling for Microsoft Teams Phone offers a fully managed, deep calling integration, promising an unparalleled Microsoft Teams Phone experience for our esteemed customers.

Operator Connect delivers seamless integration of telecom services via the Teams admin center, making it seamless for businesses to add Teams Phone to their collaboration deployments. Operator Connect's deployment model includes rigorous quality of service requirements including direct connections to Microsoft Azure, cloud to cloud, over fully managed, resilient connections. This streamlined approach significantly simplifies administration for IT staff compared to traditional Direct Routing integration. Operator Connect reduces overall deployment complexity and ensures a flawless experience for Teams Phone users.

Iristel, a pioneering force in developing fully integrated Unified Communications solutions, has always prioritized the needs of companies that want to maximize the productivity of their remote or hybrid workers. Our customer-centric approach has been instrumental in setting us apart in the industry, offer Operator Connect-based services is the latest testament to our commitment.

With Iristel's intuitive self-serve portal, powered by the Ribbon Connect for Operator Connect solution, administrators can effortlessly make day-to-day changes, such as onboarding new users. Operator Connect's tight integration enables Iristel to offer professional support to manage complex telecom features, like auto-attendants and call queues, on behalf of our customers; further streamlining the administration process.

"We are thrilled to introduce Operator Connect to our esteemed Microsoft Teams customers in Canada, USA, Europe, and Africa," said Samer Bishay, Founder and CEO at Iristel. "This is a significant leap forward in our mission to provide innovative and user-friendly communication solutions that cater to the evolving needs of businesses worldwide. Operator Connect is designed to make your communication experience smoother, more efficient, and tailored to your unique requirements."

Influencer Advertising Industry Continues Growing; Total Ad Spending to Jump by 13% and Hit \$35B in 2024

By : Basel Khaled – Mostafa Ibrahim

The influencer advertising industry is set to have another fantastic year after growing its revenue by 17% to over \$30bn in 2023. While some consumers have started losing trust in influencers, the 2024 market projections prove a different story. According to data presented by OnlyAccounts.io, with brands and companies pouring billions into this type of advertising, global influencer ad spending is expected to jump by 13% and hit \$35bn in 2024.

Ad Spending Continues Growing, but Much Slower than in Previous Years. More and more brands plan to allocate their budgets to influencer marketing in 2024 as paid ads become expensive and less visible. According to Impact.com's research, nearly 65% of them will increase their influencer budgets for the next year, proving this type of advertising is still one of the top choices for marketers. With brands

and companies spending more and more on this type of ad, the global influencer advertising industry is set to have another fantastic year, and the Statista survey proves that.

In 2022, brands and companies worldwide spent \$26.3bn on influencer ads, \$4bn or 17% more than the year before that. Total ad spending increased by another 17% this year and hit \$30.8bn. While Statista expects total ad spending to continue growing in the following years, the annual growth rates will be far from where they have been in recent years.

In 2024, the total ad spending in the influencer advertising industry is expected to jump to \$35bn, growing by 13.9% year-over-year. Statistics show UK brands will spend \$1.1bn on influencer ads next year, ranking as the third-largest market globally. Japan and Germany follow, with \$862 million and \$702 million, respectively. The Statista data also show that all five largest influencer advertising markets will see similar growth rates in 2024, with their revenue increasing between 13% and 14% year-over-year.



